



## Writing for the Internet

Starting  
2007

### HTML Newsletter

- Monthly newsletter for the IT department of a pharmaceutical company, outlining upcoming projects and their impact on the company as a whole. Distributed to all employees. Interviewing, writing, photos, illustrations, HTML layout.

Starting  
2005

### Ghost Blogging

- 1-5 postings weekly for a client's business blog, including finding and suggesting post topics, research, and locating other blogs to link to in the posts. Client also requests posts on specific subjects and has final say over the content posted.

2005-  
2006

### Reviews

- Software and book reviews for Kickstartnews.com.
- Book reviews on Author-ized Articles Blog.
- Software reviews on FileSlinger™ Backup Blog.
- Book and product reviews for the Podcast Asylum: <http://www.podcastasylum.com/reviews.php>.
- See also book and performance reviews in *Didaskalia*, 1994-1998.

Starting  
2003

### Blogs and E-zines

- Weekly e-zine, "The FileSlinger™ Backup Reminder Newsletter", since July 2003. More than a reminder, the newsletter informs and entertains with news about backing up computers, oriented toward small and home office users.
- Started the companion FileSlinger™ Backup Blog, in January 2005. The blog appeared in the San Francisco Chronicle in May 2005: <http://www.fileslinger.com/blog/>.
- Began publishing Author-ized Articles WordPress blog, with cross-postings to WomensRadio.com, in mid-2005: <http://authorizer.fileslinger.com/articleblog/>.
- Started the "Lessons from iMeme" blog at the Podcast Asylum site in August 2007: <http://www.podcastasylum.com/imeme/>.

Starting  
2002

### Web Copywriting

- Revised and developed website and intranet copy for consultants, nonprofits, and small and large businesses, including organizer-extraordinaire.com, ncdaweb.org, lifelinemobile.com, podcastasylum.com, consciousbeauty.com. (Several of these sites have been updated since.)
- Write Craigslist ads, FullCalendar postings, and the occasional online press release for the Bay Area Consultants Network ([www.bacnetwork.com](http://www.bacnetwork.com)). Usually a matter of revising and tightening the text the speakers have sent.

1994 -  
1998

### Founding & Managing Editor: *Didaskalia: Ancient Theater Today*

- Assembled editorial board, solicited articles and reviews, distributed materials for review, consulted with Associate Editor and personally edited all contributions and sent them back to their authors for approval before publication. Authored several original articles for journal issues; created all static web content. Material still available in the archives at <http://www.didaskalia.net>.

## Other Business Writing

Starting  
2002

### Marketing copy and Presentations

- Developed and revised marketing postcards, flyers, brochures, one-sheets, PowerPoint scripts, and internal marketing documents for artists, financial services companies, nonprofits, consultants, and technology companies.
- Created storyboard for 5-minute Flash video ad offering virtual receptionist services.

Starting  
2002

### Book-length Nonfiction

- *At the Edge of Our Longings* (Jim Conlon, 2004): helped design, lay out, compose, construct, write, rewrite, and edit.
- *How to Do Space Age Work with a Stone Age Brain™* (Eve Abbott, 2004; revised 2005, 2006, 2007): page design and formatting, illustrations/photography, research, editing, ghost writing, cover design, POD uploads, and general consultation.
- *fEmpowerment: A Guide to Unleashing Your Inner Bond Girl* (Sandy Shepard, 2007): organized and developed raw material, consolidated and rewrote blog posts, general copyediting.
- Currently providing storyboard for a graphic-novel test prep curriculum covering math and English skills (starting in 6<sup>th</sup> grade and continuing through high school): client interviews, character development, plot development, dialogue. (Details remain privileged information until the project is finished, but I can ask my clients if they'd be willing to provide a reference.)

### Other Writing, Editing, and Translation

Fiction &  
Poetry

- Compulsive writer of mostly-unpublished fiction (starting in 1971, with first novel completed in 1986 and fourth in 1991), some published short fiction, published and unpublished poetry.

Academic  
Writing

- Scholarly articles, book reviews, and performance reviews in *The Drama Review*, *Theatre History Studies*, *Electronic Antiquity*, and *The Bryn Mawr Classical Review*.
- Performance translations of Aeschylus' *Eumenides*, Euripides' *Bacchae*, Plautus' *Cistellaria*, and Sophocles' *Philoctetes*.

### Languages & Linguistic Skills

- A natural-born pedant, I began by helping my mother with her college essays when I was nine. I read ancient Greek, Latin, Modern Greek, Italian, French, and German. A philologist in the root sense, I love words and their definitions.

### Education

1985 - 1989	Brown University	Providence, RI	AB Classics
1989 - 1994	University of Michigan	Ann Arbor, MI	MA and ABD, Classical Studies

### References

- Eve Abbott, A Brain New Way to Work, [eve@abrainnewwaytowork.com](mailto:eve@abrainnewwaytowork.com), (510) 384-6090.
- Harry Chapman, Bay Area Consulting Group, [hchapman@baconsulting.net](mailto:hchapman@baconsulting.net), (415) 971-5746.
- Carl Drinkwater, Impax Laboratories, [cdrinkwater@impaxlabs.com](mailto:cdrinkwater@impaxlabs.com), (510) 404-4105.
- Diane Prange, Strategic Name Development, [diane@namedevelopment.com](mailto:diane@namedevelopment.com), (952) 830-4100.